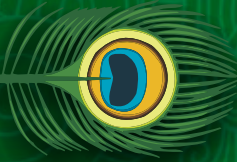




12<sup>TH</sup> EDITION  
**THE GREAT INDIAN**

# travel bazaar'23



*April 23-25, 2023, Jaipur, Rajasthan*

**A Report**





12<sup>TH</sup> EDITION

THE GREAT INDIAN

travel  
bazaar'23



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01

# Highlights



# The Great Indian Travel Bazaar

April 23-25, 2023, Jaipur, Rajasthan

## Highlights



Left to right: Shri Dipak Deva, Chairperson, FICCI Tourism and Culture Committee & MD, SITA, TCI & Distant Frontiers, Dr. Rashmi Sharma, Director, Department of Tourism, Government of Rajasthan, Smt Gayatri Rathore, Principal Secretary, Department of Tourism, Government of Rajasthan, Dr. Jyotsna Suri, Past President, FICCI, Shri Dharmendra Singh Rathore, Hon'ble Chairman, Rajasthan Tourism Development Corporation, Shri Arvind Singh, Secretary, Ministry of Tourism, Government of India, Shri Shailesh K Pathak, Secretary General, FICCI, His Excellency Mr. Chang Jae-bok, Ambassador of Republic of South Korea to India, Shri Randhir Vikram Singh, Chairman, FICCI Rajasthan State Council and President, Indian Heritage Hotels Association (IHHA), Shri Kuldeep S Chandela, President, HRAR & Immediate Past President, RATO, Shri Khalid Khan, Member, RATO

- The 12<sup>th</sup> edition of the Great Indian Travel Bazaar was successfully held from April 23-25, 2023 at Jaipur, Rajasthan. It was jointly organized by the Department of Tourism, Government of Rajasthan (Host State), the Ministry of Tourism, Government of India, and Federation of Indian Chambers of Commerce and Industry (FICCI). It is supported by the Hotel & Restaurant Association of Rajasthan (HRAR), Indian Heritage Hotels Association (IHHA) and Rajasthan Association of Tour Operators (RATO).
- The Inaugural of GITB 2023 was held on April 23, 2023 at Jai Mahal Palace, Jaipur. The Inaugural session was graced by Shri Dharmendra Singh Rathore, Hon'ble Chairman, Rajasthan Tourism Development Corporation, Smt Usha Sharma, Chief Secretary of Rajasthan, Shri Arvind Singh,



Secretary, Ministry of Tourism, Government of India, Smt Gayatri Rathore, Principal Secretary, Department of Tourism, Government of Rajasthan, Dr. Rashmi Sharma, Director, Department of Tourism, Government of Rajasthan, Dr. Jyotsna Suri, Past President, FICCI, Shri Dipak Deva, Chairperson, FICCI Tourism and Culture Committee & MD, SITA, TCI & Distant Frontiers, Shri Randhir Vikram Singh, Chairman, FICCI Rajasthan State Council and President, Indian Heritage Hotels Association (IHHA) and Shri Shailesh K Pathak, Secretary General, FICCI.

- The Ambassador of Republic of South Korea to India, His Excellency Mr. Chang Jae-bok, Smt. Manisha Saxena, Director General, Ministry of Tourism, Government of India and Shri MR Synrem, Joint Secretary, Ministry of Tourism, Government of India also graced the occasion.
- A Knowledge Paper prepared by FICCI and Nangia Anderson titled **'Inbound Tourism in India – Unlocking the Potential'** was also released. The report highlights the present scenario of inbound tourism in India, the initiatives being undertaken by the Central & various State Governments to boost the sector, various niche tourism products introduced by Government of India, India's G20 Tourism priorities and Vision 2047 with respect to the tourism sector.
- The Exhibition of the Great Indian Travel Bazaar' (GITB) exhibition was inaugurated on April 24, 2023 by Smt. Manisha Saxena, Director General, Ministry of Tourism, Government of India, Smt. Gayatri Rathore, Principal Secretary, Department of Tourism, Government of Rajasthan, Shri MR Synrem, Joint Secretary, Ministry of Tourism, Government of India, Dr. Jyotsna Suri, Past President, FICCI and Shri Dipak Deva, Chairperson, Tourism & Culture Committee of FICCI at Jaipur Exhibition & Convention Centre (JECC), Jaipur.
- The Great Indian Travel Bazaar 2023 had 280 foreign tour operators from 56 countries, including 150 plus from G20 countries participating as foreign buyers. They interacted with 290 registered Indian sellers of tourism from across the country, state governments of Rajasthan, Chhattisgarh, Kerala, Karnataka, Odisha, Madhya Pradesh, Punjab, Tamil Nadu, Uttarakhand, and Uttar Pradesh along with the Ministry of Tourism, Government of India.
- For the first time in GITB, a special Start up pavilion was set up with participation from 18 start-ups, who showcased their innovative products for travel & tourism sector.
- There were around 11000 prescheduled and structured B2B meetings held between the Buyers and Sellers on April 24th & 25th, 2023 at the booths of the Sellers.
- The foreign tour operators were hosted by the Department of Tourism, Government of Rajasthan on the luxury train 'Palace on Wheels' from New Delhi to Jaipur on April 22, 2023. The delegation was led by Shri Arvind Singh, Secretary, Ministry of Tourism, Government of India along with Smt. Manisha Saxena, Director General, Ministry of Tourism, Government of India, Shri MR Synrem, Joint Secretary, Ministry of Tourism, Government of India and H.E. Mr. Chang Jae-bok, Ambassador of Republic of South Korea to India.
- On April 24, 2023, a session on Wildlife Tourism in Rajasthan was held, where Shri Shikhar Agrawal, Additional Chief Secretary of Rajasthan Government briefed the audience, including foreign tour operators and gave a detailed insight about the various initiatives taken by Rajasthan Government to promote wildlife tourism in the state.



- A special culinary showcase of Rajasthan cuisine and Millets by Celebrity Chef, Mr. Ranveer Brar, was also held for the foreign tour operators on April 24, 2023.
- A Google Workshop was also held April 24, 2023 for the Indian exhibitors to showcase the Power of Digital and current trends on the Google Network, which will tremendously help Governments and Tourism Bodies to unlock their true potential and help build a strategy to attract tourists. This included top trends in the travel sector, how brands engage with Google products and top available tools that would help them succeed in achieving their marketing goals, and to bring in more tourists.
- The foreign buyers undertook a post event FAM tour organized by the Rajasthan Association of Tour Operators (RATO) that covered the tourism destinations of Rajasthan spread over 3 itineraries.





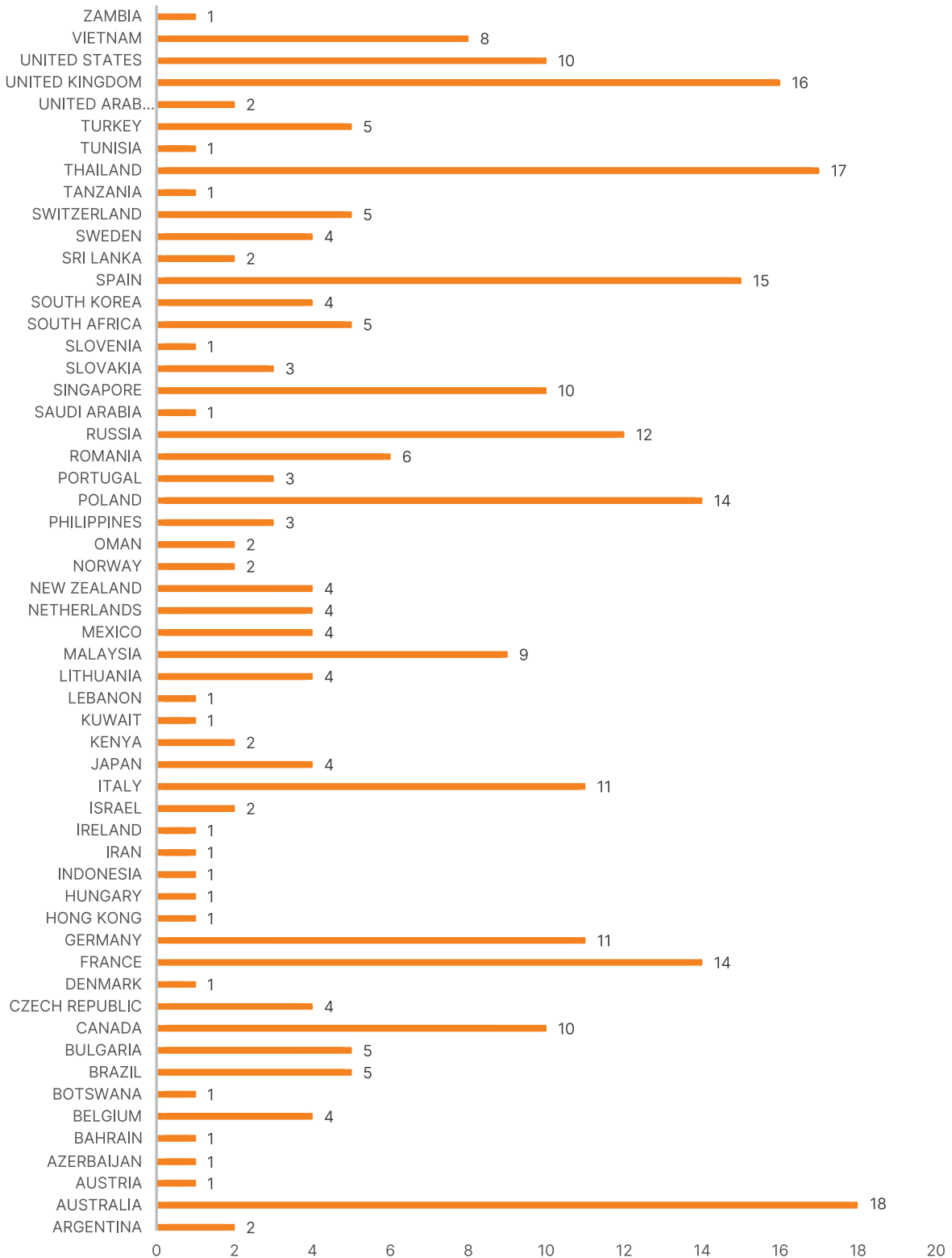
02

## Analysis of feedback received from foreign buyers and Indian sellers



# Foreign Buyer's Feedback Analysis

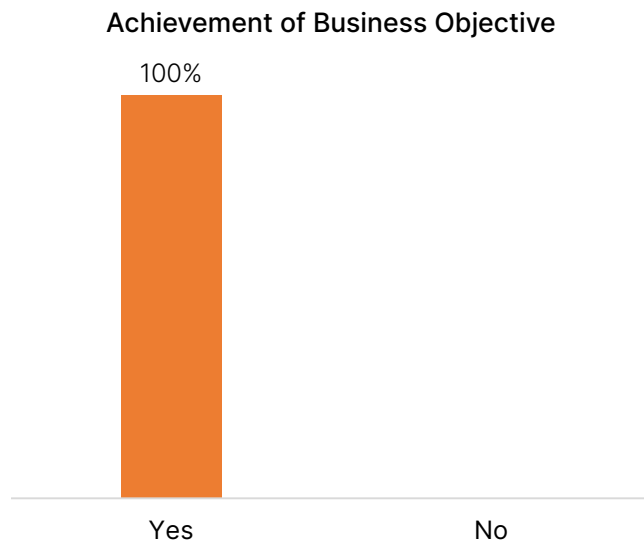
In the Great Indian Travel Bazaar '23, there were 280 foreign buyers participated from 56 countries. The country list is given below:



## 1. Degree of Achievement and Outlook

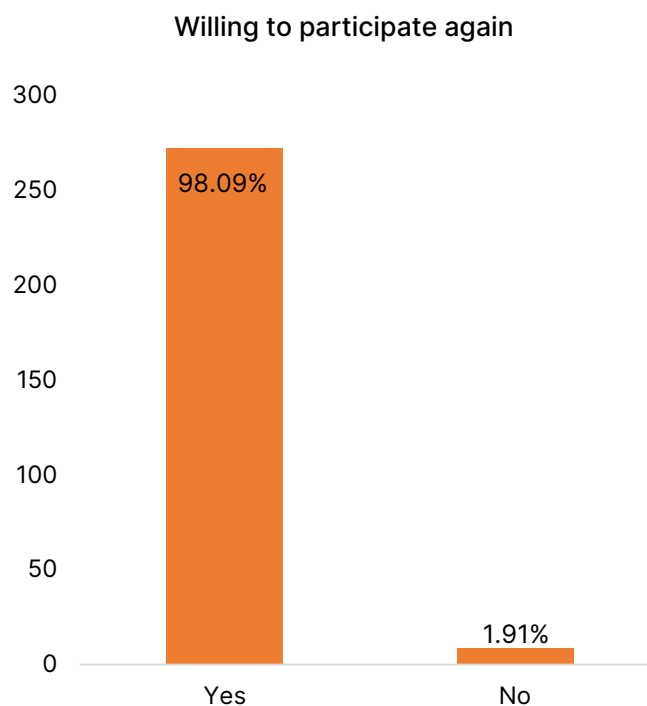
### a. Achievement of business objective

All the respondents (100%) responded that their business objective was achieved at the Travel Bazaar and G20 Tourism Expo.



### b. Willing to participate again

98.09 % of the respondents said that they were willing to participate again.

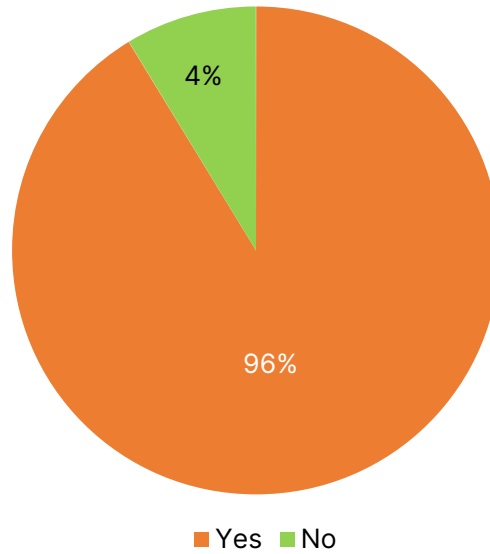


## 2. Business success of the Travel Bazaar

### a. 100% fulfilment of the pre-scheduled meetings.

96 % responded that all (100%) of their pre-scheduled meetings took place.

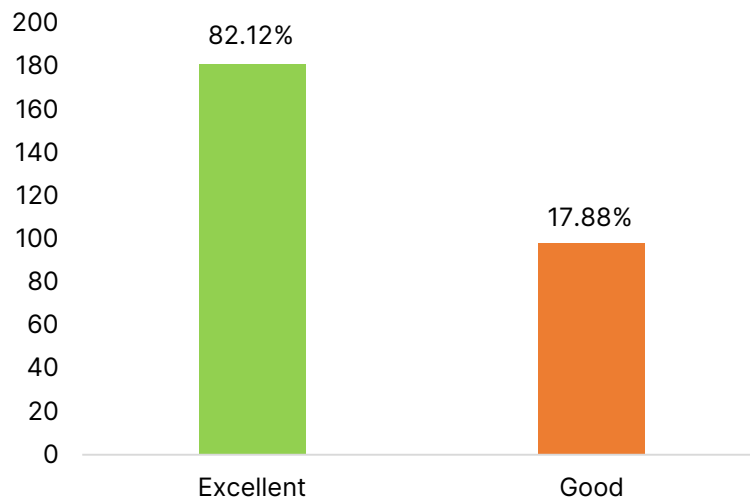
#### Did all your pre-scheduled meetings take place?



### b. Quality of the business queries received.

All the international buyers (100%) rated the business queries received at GITB '23 and G20 Tourism Expo from 'Good' to 'Excellent'.

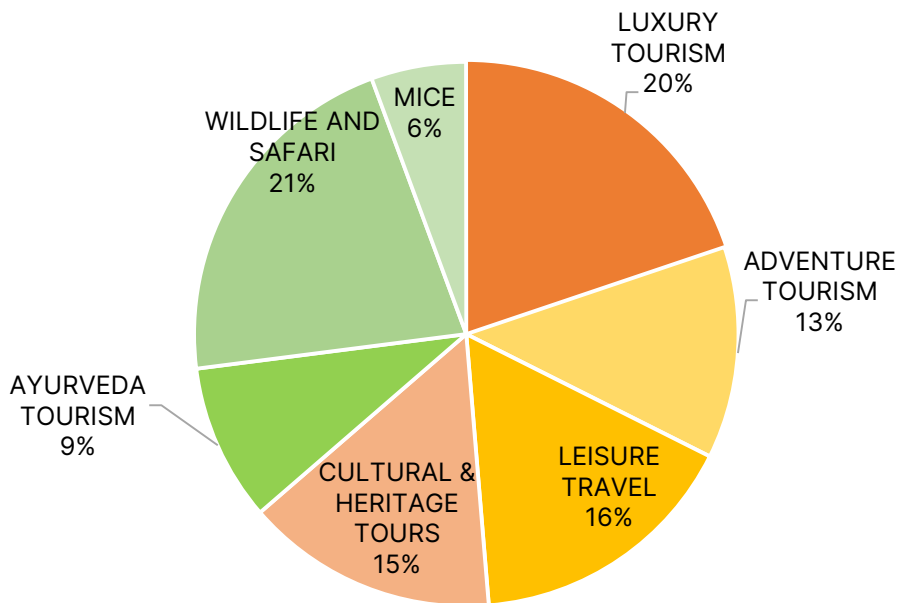
#### Quality of the business queries received at GITB '23 and G20 Tourism Expo



c. Which segments of Tourism do you promote?

Wildlife Tourism, Safaris & Luxury Tourism were among the most discussed segments closely followed by Leisure, Culture & Heritage.

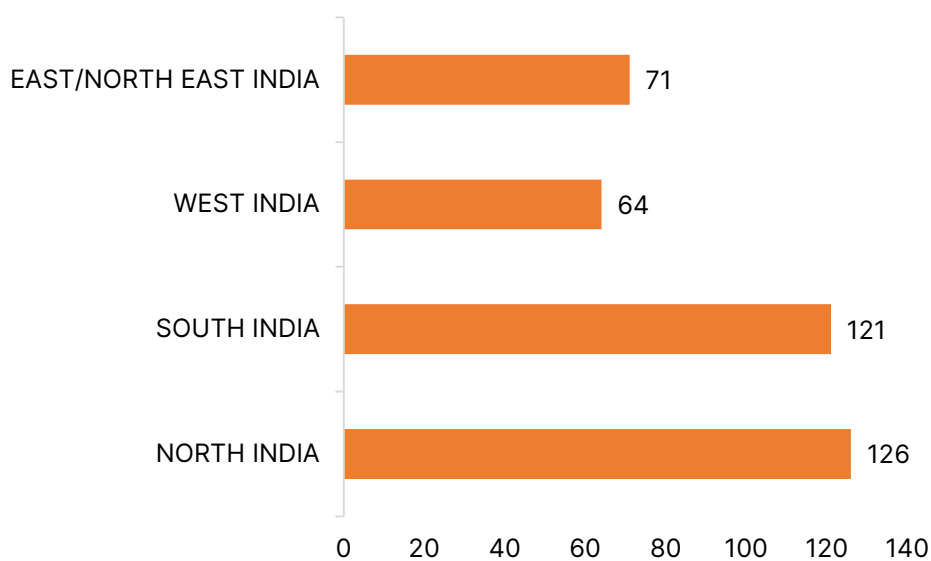
Destinations discussed at GITB 2023



3. Which destinations in India has business been negotiated for?

The destinations in North and South India were the most popular for the buyers, closely followed by East/North - East and West India.

Destinations in India, has Business been Negotiated for



# Indian Seller's Feedback Analysis

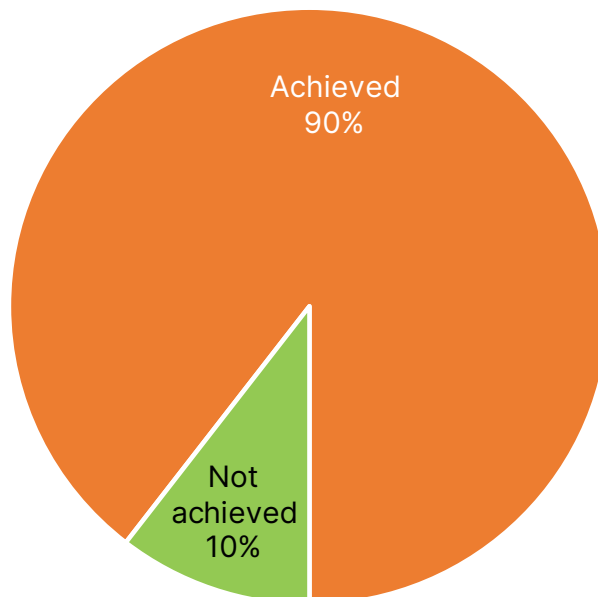
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## 1. Achievement of business objective

An overwhelming 90% responded that their business objective was achieved at the Great Indian Travel Bazaar and G20 Tourism Expo.

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Achievement of business objective

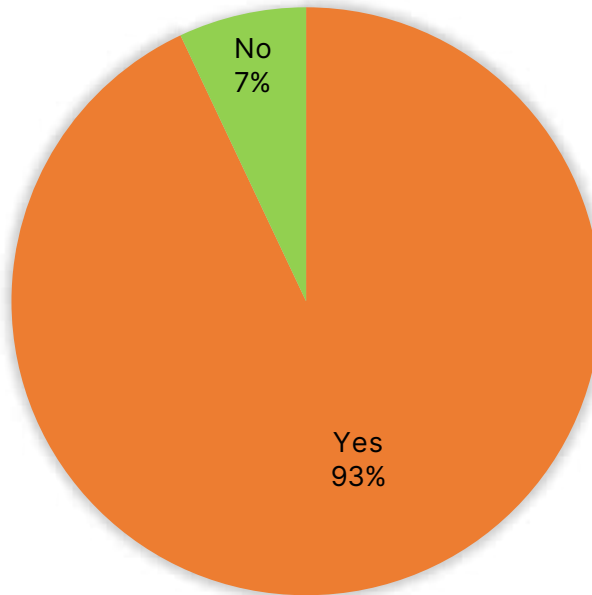


## 2. Willing to participate again at GITB '24

About 93% of the respondents said that they were willing to participate again.

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Participate in next GITB '24

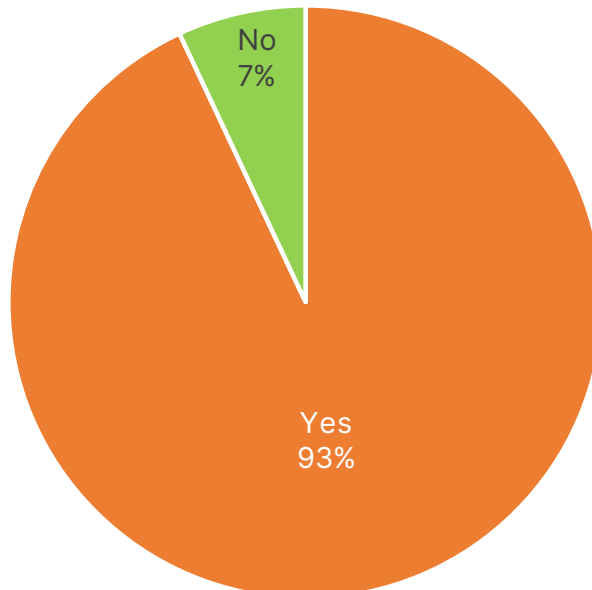


## 3. 100% fulfilment of the pre-scheduled meetings

About 93% sellers responded that all (100%) of their pre-scheduled meetings took place.

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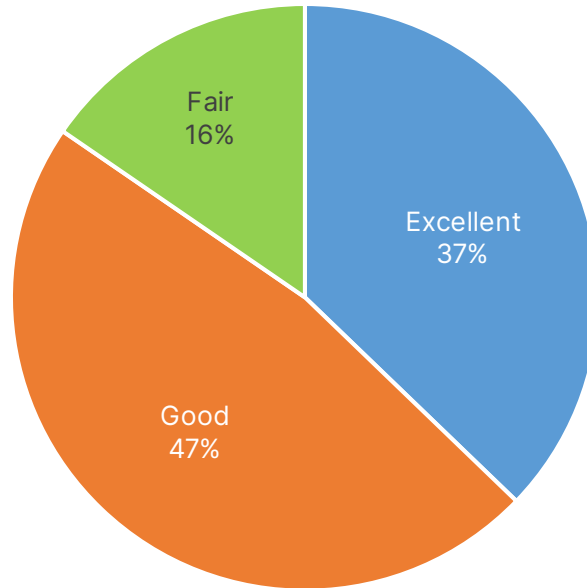
100% fulfilment of the pre-scheduled meetings



#### 4. Quality of the business queries received

Majority of the Indian Sellers (84%) rated the business queries received at GITB '23 and G20 Tourism Expo from 'Good' to 'Excellent'.

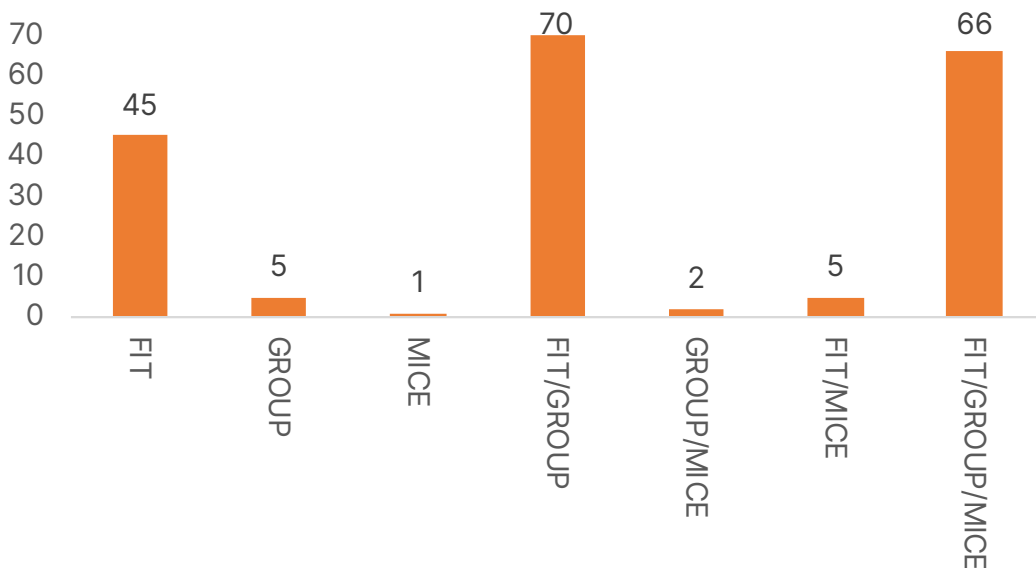
Quality of the business queries received by your company



#### 5. Business segment negotiated

The most discussed segment at GITB '23 and G20 Tourism Expo were FITs, Groups and MICE.

Business segment negotiated

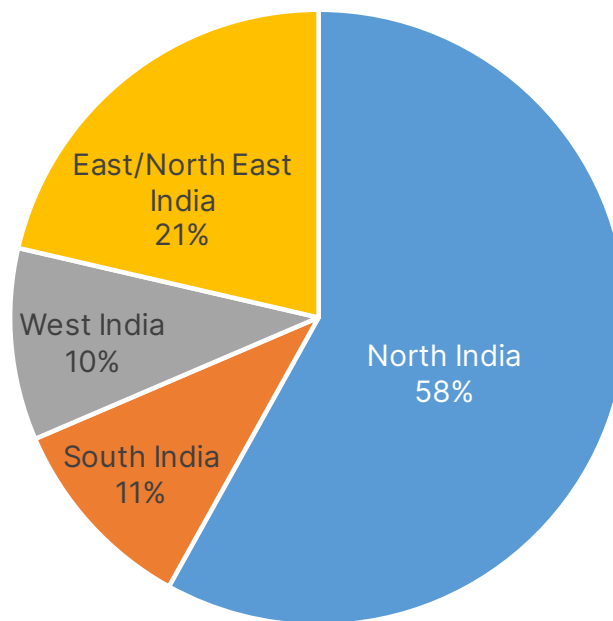




## 6. Destinations discussed at GITB '23 and G20 Tourism Expo

Out of the sellers who responded, 58% indicated North India including Rajasthan as the most widely discussed destination. This was followed by 21% of the sellers who discussed East/North-East India. South and West India were discussed by 11% and 10% of the respondents respectively.

Destinations discussed





03

# Inaugural Session



# Inaugural Session



**Shri Dharmendra Singh Rathore**

*Hon'ble Chairman*

*Rajasthan Tourism Development Corporation*

**Shri Dharmendra Singh Rathore**, Hon'ble Chairman, Rajasthan Tourism Development Corporation

During Covid, our Bhilwara model saved the life of people, in the same way, our Hon'ble CM has provided a booster dose to tourism sector by giving it an industry status. With hospitality as our core and easy policy to back us, hotels are opening in rural areas, which are providing impetus to job creation in villages of Rajasthan.



**Smt. Usha Sharma**

*Chief Secretary*

*Rajasthan*

**Smt. Usha Sharma**, Chief Secretary, Rajasthan

Tourism sector generates a large number of jobs and create ample employment opportunities which played a major role in assigning Industry status to the sector. Some people think that tourism is a glamorous sector, whereas the truth is that the sector provides huge job opportunities. And, we endeavor to fully utilized its potential. For this purpose, Rajasthan government has accorded industry status to the tourism in the state. The move will help us attract much more investment. When GITB was conceptualized way back in 2007, we felt the need to make B2B a very much intrinsic part of this platform where there are absolutely gainful tangible outcomes.





**Shri Arvind Singh**

Secretary

Ministry of Tourism, Government of India

**Shri Arvind Singh**, Secretary, Ministry of Tourism, Government of India

India's G20 Presidency, under the visionary leadership of Hon'ble Prime Minister Shri Narendra Modi, coinciding with celebration of Azadi Ka Amrit Mahotsav – Amrit Kaal, is likely to boost India's tourism sector in a big way. India's G20 Presidency has offered unparalleled opportunities to tourism sector. We are already in the middle of G20 Presidency and next meeting in Kashmir - India's crown jewel is likely to bring huge tourism inflow in India, thus helping India gain credence on the world tourism map.

As a part of India's G20 Presidency, India will receive more than One Lakh foreign delegates this year and they will be able to witness the variety richness and diversity of our culture including monuments and festivals. We have also been making concerted efforts to promote inbound tourism recognising its potential as a key driver of economic growth and employment generation and we are in the process of taking further steps to increase the inflow of tourists into the country.

GITB – conceived, launched and nurtured by the trio of Chief Secretary of Rajasthan Government Smt. Usha Sharma, Past President of FICCI Dr. Jyotsna Suri and former Tourism Secretary of Rajasthan Smt. Mira Mehrishi is one of such platforms that add strength to our efforts.





**Smt. Gayatri Rathore**

*Principal Secretary – Tourism, Art & Culture,  
Government of Rajasthan*

**Smt. Gayatri Rathore**, Principal Secretary – Tourism, Art & Culture, Government of Rajasthan

GITB is a perfect example of Public Private Partnership which aims to boost inbound tourism in India while providing a strong platform to tourism stakeholders for exchange of ideas and networking to understand the market expectations. Rajasthan government has taken plethora of revolutionary initiatives to boost tourism in the state – from full industry status to launching of Rural Tourism Policy and Film Promotion Policy – with budgetary support. These steps are bound to not only provide boost to tourism but also will create a large number of job opportunities.



**Dr. Jyotsna Suri**

*Past President, FICCI &  
CMD of The Lalit Suri Hospitality Group*

**Dr. Jyotsna Suri**, Past President, FICCI & CMD of The Lalit Suri Hospitality Group

“We three - Smt. Usha Sharma, Smt. Mira Mehrishi and myself conceived and launched GITB. Today it has become a hugely respected event for inbound tourism. Members of the tourism industry along with several states will be showcasing their wide spectrum of numerous versatile and unique products.”



**Shri Dipak Deva**  
*Chairperson, Tourism &  
Culture Committee of FICCI*



**Shri Dipak Deva**, Chairperson, Tourism & Culture Committee of FICCI

“We are reminded of tourism’s enormous potential to drive economic growth and foster sustainable development in India and beyond promoting responsible and inclusive tourism that respects local communities their cultures and the natural environment is imperative. GITB provides a unique platform for tourism stakeholders to connect, collaborate and create new opportunities for growth and development.”



**Shri Shailesh Pathak**  
*Secretary General  
FICCI*

**Shri Shailesh Pathak**, Secretary General, FICCI

Green tourism will hugely increase incomes of villages around tourist destinations across India. For every Rs. 10 lakh investment in manufacturing, 45 jobs are created, compared to 78 jobs in the tourism sector.

**Shri Randhir Vikram Singh**  
*President, Indian Heritage Hotel Association  
& CMD, Hotel Castle Mandawa delivered the  
Vote of Thanks.*







04

# Release of FICCI – Nangia Anderson Knowledge Report .



# Release of FICCI- Nangia Andersen Knowledge Report



Left to right: **Mr. Sudha Kant**, Director - Government & Public Sector, Nangia Andersen, **Mr. Dipak Deva**, Chairperson, FICCI Tourism and Culture Committee, **Dr. Rashmi Sharma**, Director, Department of Tourism, Government of Rajasthan, **Smt Gayatri Rathore**, Principal Secretary, Department of Tourism, Government of Rajasthan, **Dr. Jyotsna Suri**, Past President, FICCI, **Shri Dharmendra Singh Rathore**, Hon'ble Chairman, Rajasthan Tourism Development Corporation, **Smt Usha Sharma**, Chief Secretary of Rajasthan, **Shri Arvind Singh**, Secretary, Ministry of Tourism, Government of India, **Mr. Shailesh K Pathak**, Secretary General, FICCI and **Mr. Randhir Vikram Singh**, Chairman, FICCI Rajasthan State Council and President, Indian Heritage Hotels Association (IHHA)

A Knowledge Paper prepared by FICCI and Nangia Anderson titled '**Inbound Tourism in India – Unlocking the Potential**' was released at the Inaugural of GITB 2023 by Shri Dharmendra Singh Rathore, Hon'ble Chairman, Rajasthan Tourism Development Corporation, Smt Usha Sharma, Chief Secretary of Rajasthan, Shri Arvind Singh, Secretary, Ministry of Tourism, Government of India, Smt Gayatri Rathore, Principal Secretary, Department of Tourism, Government of Rajasthan, Dr. Rashmi Sharma, Director, Department of Tourism, Government of Rajasthan, Dr. Jyotsna Suri, Past President, FICCI, Shri Dipak Deva, Chairperson, FICCI Tourism and Culture Committee & MD, SITA, TCI & Distant Frontiers, Shri Randhir Vikram Singh, Chairman, FICCI Rajasthan State Council and President, Indian Heritage Hotels Association (IHHA), Shri Shailesh K Pathak, Secretary General, FICCI and Mr. Sudha Kant, Director - Government & Public Sector, Nangia Andersen Co limited



The report highlights the present scenario of inbound tourism in India, the initiatives being undertaken by the Central & various State Governments to boost the sector, various niche tourism products introduced by Government of India, India's G20 Tourism priorities and Vision 2047 with respect to the tourism sector.

The future of inbound tourism in India looks promising, provided that the country continues to make efforts on multiple fronts to fully unlock the potential. Following are some of the majors which can help in accelerating the growth of Indian tourism industry:

- 1. Streamline visa processes:** The visa process for foreign tourists can be a significant deterrent for those who are interested in visiting India. The government can work on simplifying the visa process by making it more accessible, user-friendly, and efficient.
- 2. Address safety concerns:** Safety concerns, particularly for female travelers, continue to be a significant issue in India. The government can work on improving the safety of tourists by increasing the number of tourist police and introducing measures to prevent harassment and crimes against tourists.
- 3. Improve infrastructure:** India needs to improve its infrastructure, including airports, roads, public transport, and accommodation, to make it easier for tourists to travel around the country. The government can work on improving infrastructure by investing in new facilities and upgrading existing ones.
- 4. Promote sustainable tourism:** Sustainable tourism practices, such as eco-tourism and responsible tourism, can help attract more tourists to India while also benefiting local communities and preserving the environment. The government can work on promoting sustainable tourism practices by developing ecotourism destinations, encouraging local communities to participate in tourism activities and adopting sustainable tourism practices.
- 5. Develop niche tourism offerings:** India has a wealth of unique cultural and natural attractions that can be developed as niche tourism offerings, such as heritage tourism, adventure tourism, and wellness tourism. The government can work on developing these niche tourism offerings by investing in the necessary infrastructure, promoting them through marketing campaigns and collaborating with private sector stakeholders.
- 6. Foster partnerships with private sector:** The government can foster partnerships with the private sector to promote tourism and develop infrastructure. This can include providing incentives to private sector stakeholders to invest in tourism infrastructure and facilitating public-private partnerships for tourism development.
- 7. Leverage technology:** Technology can play a significant role in promoting tourism, improving visitor experiences, and managing tourism resources. The government can leverage technology to develop tourism portals, mobile applications, and other digital tools that can help tourists plan their visits and navigate the country.
- 8. Collaborate with state governments:** Tourism is a state subject in India, and state governments play a significant role in promoting tourism. The central government can collaborate with state governments to develop regional tourism products, improve infrastructure and services, and coordinate marketing and promotional activities.





05

# Exhibition and B2B meetings.



# Exhibition and B2B meetings

The Exhibition and B2B meetings were held from April 23 - 25, 2023 at JECC, Jaipur.

The Exhibition of the Great Indian Travel Bazaar' (GITB) exhibition was inaugurated on April 24, 2023 by **Smt. Manisha Saxena**, Director General, Ministry of Tourism, Government of India, **Smt. Gayatri Rathore**, Principal Secretary, Department of Tourism, Government of Rajasthan, **Shri Mr Synrem**, Joint Secretary, Ministry of Tourism, Government of India, **Dr. Jyotsna Suri**, Past President, FICCI and **Shri Dipak Deva**, Chairperson, Tourism & Culture Committee of FICCI at Jaipur Exhibition & Convention Centre (JECC), Jaipur, and declared the exhibition open to B2B meetings.

The exhibition comprised of 290 Indian sellers who showcased the diverse tourism portfolio of India across 300 booths in GITB. The sellers comprised of the Ministry of Tourism, Government of India, the Department of Tourism, Government of Rajasthan, State Governments of Chhattisgarh, Kerala, Karnataka, Odisha, Madhya Pradesh, Punjab, Tamil Nadu, Uttarakhand, and Uttar Pradesh; Rajasthan Heritage Hotels Pavilion set up by the Indian Heritage Hotels Association, Travel and Tourism Technology Start Up Pavilion, prominent hotels, Resorts, spas, leading tour operators and travel agents.

*There were 280 foreign buyers* from 56 countries (given below) who participated in the Great Indian Travel Bazaar '23.

COUNTRY			
ARGENTINA	HONG KONG	NETHERLANDS	SOUTH KOREA
AUSTRALIA	HUNGARY	NEW ZEALAND	SPAIN
AUSTRIA	INDONESIA	NORWAY	SRI LANKA
AZERBAIJAN	IRAN	OMAN	SWEDEN
BAHRAIN	IRELAND	PHILIPPINES	SWITZERLAND
BELGIUM	ISRAEL	POLAND	TANZANIA
BOTSWANA	ITALY	PORTUGAL	THAILAND
BRAZIL	JAPAN	ROMANIA	TUNISIA
BULGARIA	KENYA	RUSSIA	TURKEY
CANADA	KUWAIT	SAUDI ARABIA	UNITED ARAB EMIRATES
CZECH REPUBLIC	LEBANON	SINGAPORE	UNITED KINGDOM
DENMARK	LITHUANIA	SLOVAKIA	UNITED STATES
FRANCE	MALAYSIA	SLOVENIA	VIETNAM
GERMANY	MEXICO	SOUTH AFRICA	ZAMBIA

**There were around 11000 prescheduled and structured B2B meetings held between the Buyers and Sellers on April 24 & 25, 2023 at the booths of the Sellers.**

The B2B meetings held between foreign buyers and Indian sellers focused exclusively on Inbound Tourism.

















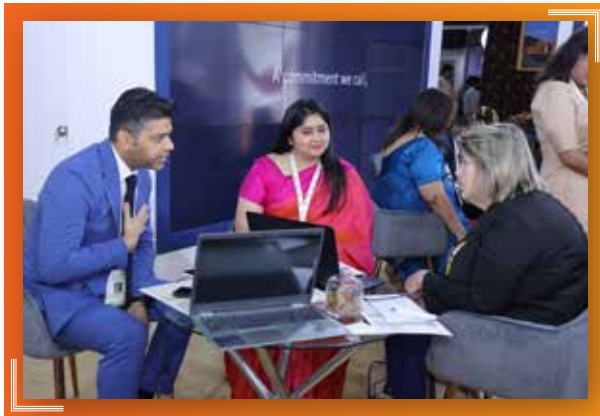


















06

# Showcasing of luxury train 'Palace on Wheels'



# Showcasing of luxury train 'Palace on Wheels'

The foreign tour operators were hosted by the Department of Tourism, Government of Rajasthan on the luxury train 'Palace on Wheels' from New Delhi to Jaipur on April 22, 2023. The delegation was led by Shri Arvind Singh, Secretary, Ministry of Tourism, Government of India along with The Ambassador of Republic of South Korea to India, His Excellency Mr. Chang Jae-bok, Smt. Manisha Saxena, Director General, Ministry of Tourism, Government of India, Shri MR Synrem, Joint Secretary, Ministry of Tourism, Government of India and Shri Shailesh K Pathak, Secretary General, FICCI.









07

# Session on Wildlife Tourism in Rajasthan.



# Session on Wildlife Tourism in Rajasthan

On April 24, 2023, a session on Wildlife Tourism in Rajasthan was held, where **Shri Shikhar Agrawal**, Additional Chief Secretary of Rajasthan Government briefed the audience, including foreign tour operators and gave a detailed insight about the various initiatives taken by Rajasthan Government to promote wildlife tourism in the state.



08

# Culinary Showcasing with Celebrity Chef, Mr. Ranveer Brar



# Culinary Showcasing with Celebrity Chef, Mr. Ranveer Brar

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A special culinary showcase of Rajasthan cuisine and Millets by Celebrity Chef, Mr. Ranveer Brar, was held for the foreign tour operators and participants of GITB 2023 at JECC on April 24, 2023.







09

# Google Workshop



# Google Workshop

A workshop by Google was held April 24, 2023 for the Indian exhibitors to showcase the Power of Digital and current trends on the Google Network, which will tremendously help Governments and Tourism Bodies to unlock their true potential and help build a strategy to attract tourists. This included top trends in the travel sector, how brands engage with Google products and top available tools that would help them succeed in achieving their marketing goals, and to bring in more tourists.





10

# Post event FAM tour for foreign buyers organized by RATO



# Post event FAM tour for foreign buyers organized by RATO

In order to better understand the product and gain a first-hand experience of the destination, the foreign buyers undertook a post event FAM tour organized by the Rajasthan Association of Tour Operators (RATO) that covered the tourism destinations of Rajasthan spread over 3 itineraries from April 26 – 30, 2023.

DATE	FAM TOUR	DESTINATIONS COVERED
April 26 – 29, 2023	FAM Tour No 1	Jaipur – Bundi – Udaipur – Deogarh – Jaipur
April 26 – 29, 2023	FAM Tour No 2	Jaipur – Sariska – Sawai Madhopur – Jaipur
April 26 – 30, 2023	FAM Tour No 3	Jaipur – Jodhpur – Jaisalmer – Bikaner -Jaipur

## GLIMPSES FROM THE FAM TOUR







12

# Press coverage



Dainik Adhikar, 23 April 2023

# विदेशी टूर ऑपरेटरों पैलेस ऑन व्हील्स से पहुंचे जयपुर जयपुर में जी 20 टूरिज्म एक्सपो और जीआईटीबी का उद्घाटन आज

दैनिक अधिकार, जयपुर। जयपुर में आज चलने के आनेवाले दो बड़े कार्यक्रमों का उद्घाटन हो रहा है। पहला, इंडिया एक्सपो के आयोजन के रूप में एक विशेष कार्यक्रम है- जी 20 टूरिज्म एक्सपो का आयोजन होगा। वहीं दूसरा कार्यक्रम 7 बड़े टूरिज्म ऑपरेटरों (जीआईटीबी) के 12वें सम्मेलन का उद्घाटन कार्यक्रम होगा। इस दिन, 22 अप्रैल, सुबह 9 बजे से दोपहर 4 बजे तक जी 20 टूरिज्म एक्सपो का आयोजन होगा। वहीं दोपहर 3 बजे से शाम 7 बजे तक जीआईटीबी सम्मेलन का आयोजन होगा।



आयोजकों के साथ टूरिज्म एक्सपो के उद्घाटन कार्यक्रम में शामिल हुए।

जयपुर में 24 देशों से 200 टूरिज्म ऑपरेटरों का एक बड़ा सम्मेलन होगा। यह कार्यक्रम 200 से अधिक देशों के टूरिज्म ऑपरेटरों के बीच होगा। इस कार्यक्रम का उद्घाटन कार्यक्रम 12वें सम्मेलन का आयोजन होगा।

जयपुर में 20 टूरिज्म एक्सपो के आयोजन के दौरान 23 पुराने विमानक्षेत्रों का विकास होगा। यह कार्यक्रम के अंतर्गत ही 23 पुराने विमानक्षेत्रों का विकास होगा।

## First India

# Rajasthan is frontrunner in tourism: RTDC chief



Dharmendra Rathore addressing at the GIITB 2023 on Sunday, Jaipur. From left: Jyotsna Gaur, Usha Sharma, Shalish Pathak, Randeep Vikram Singh are also seen.

Rathore praises Raj Tourism policies and PwW in his address at Jai Mahal Palace

**Jaipur:** Rajasthan's tourism policies are the best in the country making it the frontrunner of tourism in India. Forward looking policies such as Rural Tourism Policy, Rajasthan Investment Promotion Scheme, Rajasthan Film Tourism Promotion Policy make it a favoured destination. Rajasthan is also the first state in the country where tourism has been given the industry status giving it a big boost. This was stated by Chairman, Rajasthan Tourism Development Corporation (RTDC), Dharmendra Singh Rathore.



Secretary S Khosla, Vice-Chairman Usha Sharma, RTDC Vice-Chairman Singh, and Man Singh Kamboj during dinner at Jai Mahal Palace on Sunday.

**RTDC IS AN INTRINSIC PART OF THIS PLATFORM TO GET TANGIBLE OUTCOMES, SAYS CS USHA SHARMA**  
Chief Secretary of Rajasthan, Usha Sharma said that RTDC is an intrinsic part of this platform leading to tangible outcomes for all stakeholders. The Bazaar offers huge business opportunities to all Foreign Tour Operators. Ever since it started in 2008, the Bazaar has grown from strength to strength and follows a highly professional approach. The Chief Secretary further added that the state offers several exciting opportunities such as the Jaisamand Leopard Safari right in the middle of the capital city, Jaipur and efforts are being made to make the state a capital for big cats.

THE INDIAN EXPRESS, MONDAY, APRIL 24, 2023

# Govt plans to develop 23 old airstrips on PPP mode: minister

PRESS TRUST OF INDIA  
JAIPUR, APRIL 23

**THE STATE** government is planning to develop 23 old airstrips on a public-private partnership mode where chartered and smaller flights (asked, Tourism Minister Vohwendra Singh said here on Sunday. Addressing the G20 Tourism Expo in Jaipur, he also exhorted all participants to go back as "ambassadors of Rajasthan tourism". Under the guidance and leadership of Chief Minister Ashok Gehlot, we are planning to put out 23 old airstrips on a PPP (public-private partnership mode) where chartered flights linkage can be provided directly," Singh said. Singh also holds the portfolio of civil aviation in the state cabinet. Citing an example of Kishangarh airport, he said after the operationalisation of flights on this airport, a lot of crowd has got diverted from the main airport. So, people going to Jaipur or those going for tourism are going through Kishangarh airport, the minister said. When asked about the status of the plan, he said it was "in the pipeline and, soon, it will be done". "We plan to give these airstrips on a PPP mode, so investment will be from the private sector. And, we (state) will take a certain percentage of the



Tourism Minister Vohwendra Singh says the arrangement should be such that chartered flights and smaller flights can land on these airstrips. He said the arrangement should be such that chartered flights and smaller flights can land on these airstrips. He said the arrangement should be such that chartered flights and smaller flights can land on these airstrips. He said the arrangement should be such that chartered flights and smaller flights can land on these airstrips.

state, it should be spendily realised. Singh said the new Rajasthan rural tourism scheme, approved a few months ago, has many elements which "a lot of states want to copy". The Rajasthan Cabinet in November approved the Rajasthan Rural Tourism Scheme, 2022, to boost rural tourism and generate employment. This scheme will create employment opportunities in the villages and protect the handicrafts industry by establishing rural guest houses, agricultural tourism units, camping sites and caravan parks. At the same time, the scheme will acquire domestic and foreign tourists with Rajasthan's rural culture. "This rural tourism policy will generate a lot of employment, put focus on our folklore, musical, folk arts, handicrafts and heritage sites, and religious sites, beyond the oft-talked about sites," Singh said. The event was also attended by delegates from G20 member countries - Italy, Turkey, Australia and Germany. The Ambassador of South Korea to India, Chang Joo-bok, was also present on the occasion. G20 Sherpa Amitabh Kant was also scheduled to attend the event, but could not make it, a senior official said.

पंजाब क्वार्टर  
TUESDAY = 25.4.2023

# बोट इंडियन ट्रेवल बाजार 2023 के 12वें संस्करण का दूसरा दिन पिछले साल रणथम्भौर में पांच लाख पर्यटक आए : अग्रवाल



राज्यपाल बाग ने तुल्सि होमी एक और रोडबंद साफ़री।

जयपुर, 24 अप्रैल (प्राज्ञ) : टूरिज्म ट्रेवल बाजार (कॉन्सर्टिव) के 12वें संस्करण के दूसरे दिन राजस्थान का प्रमुख पर्यटन स्थल रणथम्भौर पर्यटन क्षेत्र (रिजर्व) में हजारों का आना प्रत्याशा है। राज्यपाल बाग ने तुल्सि होमी एक और रोडबंद साफ़री का उद्घाटन किया।

**निर्देश के साथ प्रकाश राजस्थानी भोजन**  
राज्यपाल बाग ने 24 अप्रैल को 12वें संस्करण के दूसरे दिन राजस्थान का प्रमुख पर्यटन स्थल रणथम्भौर पर्यटन क्षेत्र (रिजर्व) में हजारों का आना प्रत्याशा है। राज्यपाल बाग ने तुल्सि होमी एक और रोडबंद साफ़री का उद्घाटन किया।

समाचार: 25 अप्रैल, 2023

## ट्रेवल ट्रेड के बीच हुआ ग्रेट इंडियन ट्रेवल बाजार (जीआईटीबी-2023) का समापन

# 56 देशों के 283 फॉरेन टूर ऑपरेटर्स ने जयपुर में जानी 'आपणी' संस्कृति



**जानी की डिजाइन रिपोर्ट**

जयपुर, 25 अप्रैल: ग्रेट इंडियन ट्रेवल बाजार (GITB) 2023 का समापन आज यहाँ हुआ। 56 देशों के 283 फॉरेन टूर ऑपरेटर्स ने जयपुर में जानी 'आपणी' संस्कृति को प्रदर्शित किया।

**विदेशी यात्रियों के साथ इंटरैक्शन**

जयपुर, 25 अप्रैल: ग्रेट इंडियन ट्रेवल बाजार (GITB) 2023 का समापन आज यहाँ हुआ। 56 देशों के 283 फॉरेन टूर ऑपरेटर्स ने जयपुर में जानी 'आपणी' संस्कृति को प्रदर्शित किया।

**विदेशी यात्रियों की प्रतिक्रिया**

जयपुर, 25 अप्रैल: ग्रेट इंडियन ट्रेवल बाजार (GITB) 2023 का समापन आज यहाँ हुआ। 56 देशों के 283 फॉरेन टूर ऑपरेटर्स ने जयपुर में जानी 'आपणी' संस्कृति को प्रदर्शित किया।

समाचार: 25 अप्रैल, 2023

## GITB 2023 ENDS WITH EUPHORIA AMONG THE TRAVEL TRADE



Jaypur, 25 April: The 13th edition of the Great Indian Travel Bazaar (GITB) 2023 ended with euphoria among the travel trade at Jaipur Exhibition & Convention Centre (JEECC) at Jaipur on Tuesday. The buyers and sellers expressed great satisfaction on the networking opportunities. A total of 283 major foreign travel operators from 56 countries participated as foreign buyers in this mega event.


The 3-day GITB was organized by Department of Tourism, Government of Rajasthan, Ministry of Tourism, Government of India and Federation of Indian Chambers of Commerce and Industry (FICCI). It is supported by leading national and regional associations like Hotel & Restaurant Association of Rajasthan (HRAAR), Indian Heritage Hotels Association (IHHA) and IATA.

Speaking about the success of the Meet, Principal Secretary, Tourism, Government of Rajasthan, Sh. Gayam Kishore said that GITB has been highly successful in attracting foreign buyers and sellers. As many as 1,000 pre-occupied B2B meetings were held over the course of two days. The participation of 283 major foreign travel operators from 56 countries is a record for the event.

The Statesman

### 283 foreign tour operators from 56 nations took part in GITB in Jaipur

The 13th edition of the Great Indian Travel Bazaar (GITB) 2023 concluded at the Jaipur Exhibition & Convention Centre (JEECC) on Tuesday, as 283 foreign tour operators from 56 nations took part.



The three-day GITB was organized by the Department of Tourism, Government of Rajasthan, Ministry of Tourism, Government of India, and Federation of Indian Chambers of Commerce and Industry (FICCI).

It was supported by leading national and regional associations like the Hotel & Restaurant Association of Rajasthan (HRAAR), Indian Heritage Hotels Association (IHHA) and Rajasthan Association of Tour Operators (RATO).

<https://www.thestatesman.com/>

THE TIMES OF INDIA

TUESDAY, APRIL 25, 2023

## State expects no. of foreign tourists to cross pre-Covid levels by next year

Jaipur: With domestic tourism flourishing, the Government expects to see a rise in foreign tourists by next year. Rajasthan government is now focusing its efforts on various sectors to attract foreign tourists who are crucial for the tourism and allied sectors based outside the state.

The state tourism department expects that the number of foreign tourists will cross the pre-Covid mark by next year. According to the department, the number of foreign tourists has been steadily increasing since the start of the year. The state government is now focusing its efforts on various sectors to attract foreign tourists who are crucial for the tourism and allied sectors based outside the state.

Speaking on the sidelines of the inauguration of a Day Great Indian Travel Bazaar (GITB) 2023, Principal Secretary, Tourism, Government of Rajasthan, Sh. Gayam Kishore said, "Despite the challenges, we are seeing a steady increase in the number of foreign tourists. We are now focusing our efforts on various sectors to attract foreign tourists who are crucial for the tourism and allied sectors based outside the state."

Sh. Kishore said the number of foreign tourists has been steadily increasing since the start of the year. The state government is now focusing its efforts on various sectors to attract foreign tourists who are crucial for the tourism and allied sectors based outside the state.

Sh. Kishore said the number of foreign tourists has been steadily increasing since the start of the year. The state government is now focusing its efforts on various sectors to attract foreign tourists who are crucial for the tourism and allied sectors based outside the state.

City First, First India

जयपुर, 25 अप्रैल, 2023

## GITB: A HUB OF BUSINESS

The second day of the 2023 edition of the Great Indian Travel Bazaar (GITB) 2023, the city's largest trade fair, was held at the Jaipur Exhibition & Convention Centre (JEECC) in Jaipur on Monday. The event was organized by the Department of Tourism, Government of Rajasthan, Ministry of Tourism, Government of India, and Federation of Indian Chambers of Commerce and Industry (FICCI).

The event was a hub of business, with many deals being struck between foreign buyers and sellers. The event was a success, with many deals being struck between foreign buyers and sellers. The event was a success, with many deals being struck between foreign buyers and sellers.

The event was a success, with many deals being struck between foreign buyers and sellers. The event was a success, with many deals being struck between foreign buyers and sellers.

The event was a success, with many deals being struck between foreign buyers and sellers. The event was a success, with many deals being struck between foreign buyers and sellers.

City भास्कर

द ग्रेट इंडियन ट्रेवल बाजार में ग्रेट बारा में बस्तर 'जला का मठ' और 'जला की शार', खास-खास

## मेहमानों के सामने महंगे मसालों का दिखावा छोड़िए, मत कहिए आज मसालेदार खाना बनाओ

जयपुर, 25 अप्रैल: ग्रेट इंडियन ट्रेवल बाजार (GITB) 2023 का समापन आज यहाँ हुआ। 56 देशों के 283 फॉरेन टूर ऑपरेटर्स ने जयपुर में जानी 'आपणी' संस्कृति को प्रदर्शित किया।

मेहमानों के सामने महंगे मसालों का दिखावा छोड़िए, मत कहिए आज मसालेदार खाना बनाओ।

जयपुर, 25 अप्रैल: ग्रेट इंडियन ट्रेवल बाजार (GITB) 2023 का समापन आज यहाँ हुआ। 56 देशों के 283 फॉरेन टूर ऑपरेटर्स ने जयपुर में जानी 'आपणी' संस्कृति को प्रदर्शित किया।



## First India

DAY-2 OF THE GREAT INDIAN TRAVEL BAZAAR

### 283 tour operators from 56 countries gather in Jpr

Annual Report: Gujarat (The state minister...), Maharashtra (The minister...), Karnataka (The minister...), Kerala (The minister...), Tamil Nadu (The minister...), West Bengal (The minister...), Odisha (The minister...), Jharkhand (The minister...), Chhattisgarh (The minister...), Madhya Pradesh (The minister...), Uttar Pradesh (The minister...), Bihar (The minister...), Rajasthan (The minister...), Haryana (The minister...), Punjab (The minister...), Himachal Pradesh (The minister...), Uttarakhand (The minister...), Jammu and Kashmir (The minister...), Ladakh (The minister...), Andhra Pradesh (The minister...), Telangana (The minister...), Karnataka (The minister...), Kerala (The minister...), Tamil Nadu (The minister...), West Bengal (The minister...), Odisha (The minister...), Jharkhand (The minister...), Chhattisgarh (The minister...), Madhya Pradesh (The minister...), Uttar Pradesh (The minister...), Bihar (The minister...), Rajasthan (The minister...), Haryana (The minister...), Punjab (The minister...), Himachal Pradesh (The minister...), Uttarakhand (The minister...), Jammu and Kashmir (The minister...), Ladakh (The minister...), Andhra Pradesh (The minister...), Telangana (The minister...).

## राजस्थान पत्रिका

### ग्रेट इंडियन ट्रैवल का आज अंतिम दिन

34 देशों के 283 टूर ऑपरेटरों ने भिजवाया

जयपुर, 25 अप्रैल 2023: ग्रेट इंडियन ट्रैवल बाजार का आज अंतिम दिन था। 34 देशों के 283 टूर ऑपरेटरों ने जयपुर में आयोजित कार्यक्रम में भाग लिया। कार्यक्रम में राजस्थान सरकार के मुख्यमंत्री अशोक गहलोत ने टूर ऑपरेटरों को संबोधित किया।

## दैनिक सातवाहन

### जी आरटीबी एग्जिबिशन का पर्यटन पेयजल-2 की मोटर्स से शुरुआत

जयपुर, 25 अप्रैल 2023: राजस्थान पर्यटन बोर्ड (RTBI) द्वारा आयोजित 'ग्रेट इंडियन ट्रैवल बाजार' का आज अंतिम दिन था। 34 देशों के 283 टूर ऑपरेटरों ने जयपुर में आयोजित कार्यक्रम में भाग लिया।

## Hindustan Express, 25 April 2023

### ग्रेट इंडियन ट्रैवल बाजार 2023 के 12वें संस्करण का दूसरा दिन

जयपुर, 25 अप्रैल 2023: ग्रेट इंडियन ट्रैवल बाजार का आज दूसरा दिन था। 34 देशों के 283 टूर ऑपरेटरों ने जयपुर में आयोजित कार्यक्रम में भाग लिया।

## Cityभारत्कर

### ग्रेट इंडियन ट्रैवल बाजार 3 सप्ताह बाद जयपुर में पर्यटन से जुड़े विरोधियों को नई संलग्नताओं पर मजबूत जयपुर में जुटे जी-20 के 56 देशों के टूर ऑपरेटर, विकसित किए जाएंगे 50 नए पर्यटन स्थल और 59 नए हवाई मार्ग

जयपुर, 25 अप्रैल 2023: ग्रेट इंडियन ट्रैवल बाजार का आज अंतिम दिन था। 34 देशों के 283 टूर ऑपरेटरों ने जयपुर में आयोजित कार्यक्रम में भाग लिया।

## सात्वत उत्सव दिवस

### शाही रेलगाड़ी 'पैलेस ऑन व्हील्स' का फेम टूर दिल्ली कैंट रेलवे स्टेशन से खाना दुनिया की सर्वश्रेष्ठ शाही रेलगाड़ियों में शामिल है पैलेस प्रीन व्हील

जयपुर, 25 अप्रैल 2023: शाही रेलगाड़ी 'पैलेस ऑन व्हील्स' का फेम टूर दिल्ली कैंट रेलवे स्टेशन से खाना दुनिया की सर्वश्रेष्ठ शाही रेलगाड़ियों में शामिल है पैलेस प्रीन व्हील।

## पधारी म्हारे दया...

जयपुर, 25 अप्रैल 2023: पधारी म्हारे दया... का फेम टूर दिल्ली कैंट रेलवे स्टेशन से खाना दुनिया की सर्वश्रेष्ठ शाही रेलगाड़ियों में शामिल है पैलेस प्रीन व्हील।

## पंजाब क्वार्टर

### जी 20 टूरिज्म एक्जिबिशन और जी आरटीबी का रेलगाड़ी नुमायश शहर में आज पर्यटन के दो बड़े आयोजन

जयपुर, 25 अप्रैल 2023: जी 20 टूरिज्म एक्जिबिशन और जी आरटीबी का रेलगाड़ी नुमायश शहर में आज पर्यटन के दो बड़े आयोजन।









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Federation of Indian Chambers of Commerce and Industry

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