



Incredible India



14<sup>th</sup> Edition



May 4-6, 2025 | Jaipur, Rajasthan, India

Draft Programme

| Day I: May 4, 2025, Anantara Jewel Bagh, Jaipur |   |
|---|---|
| 1845 – 1920 hrs                                 | Cultural programme  |
|   | INAUGURAL SESSION   |
| 1930 – 1935 hrs                                 | Welcome Address by<br><b>Mr. Rajesh Magow,</b> Chairperson, FICCI Tourism Committee and<br>Co-Founder & Group CEO, MakeMyTrip   |
| 1935 – 1940 hrs                                 | Address by<br><b>Dr. Jyotsna Suri,</b> Past President, FICCI; Mentor, FICCI Tourism Committee FICCI<br>and CMD, The LaLit Suri Hospitality Group                            |
| 1940 – 1945 hrs                                 | Release of FICCI – Skift Report on 'How to Grow Inbound Tourism in India: Unlocking Long-Haul Opportunities'  |
| 1945 – 1950 hrs                                 | Address by<br>Ms Jyoti Vij, Director General, FICCI*  |
| 1950 – 1955 hrs                                 | Address by<br><b>Mr. Ravi Jain,</b> Secretary, Department of Tourism, Government of Rajasthan   |
| 1955 – 2000 hrs                                 | Address by<br>Director General, Ministry of Tourism, Government of India*   |
| 2000 – 2005 hrs                                 | Special Address by<br>Ms. V. Vidyavathi, Secretary, Ministry of Tourism, Government of India*   |
| 2005 – 2010 hrs                                 | Special Address by<br><b>Mr. Sudhansh Pant,</b> Chief Secretary of Rajasthan*   |
| 2010 - 2015 hrs                                 | Special Address by<br><b>Mr. Rohan Khaunte,</b> Minister for Tourism, Information Technology, Electronics &<br>Communications and Printing & Stationery, Government Of Goa* |
| 2015 – 2022 hrs                                 | Address by Guest of Honor<br><b>Ms. Pravati Parida,</b> Hon'ble Deputy Chief Minister of Odisha*  |
| 2022 – 2030 hrs                                 | Address by Guest of Honor<br><b>Ms. Diya Kumari,</b> Hon'ble Deputy Chief Minister of Rajasthan   |
| 2030 – 2040 hrs                                 | Address by Guest of Honor<br><b>Shri Gajendra Singh Shekhawat,</b> Hon'ble Minister of Tourism and Culture,<br>Government of India*   |
| 2040 – 2055 hrs                                 | Address by Chief Guest<br>Shri Bhajan Lal Sharma, Hon'ble Chief Minister of Rajasthan*  |
| 2055 – 2100 hrs                                 | Vote of Thanks by<br><b>Mr. Surendra Singh Shekhawat</b> , Co-Chairperson, FICCI Rajasthan State Council;<br>Chairperson, Shahpura Hotels & Resorts                         |
| 2100 – 2230 hrs                                 | Inaugural Dinner  |

\*to be invited/confirmed

| Day II: May 5, 2025, Jaipur JECC, Sitapura, Jaipur |  |
|--|--|
| 0900 – 0950 hrs                                    | Arrival of Foreign Buyers and Indian Sellers at the venue  |
| 0955 hrs   | Inauguration of the Exhibition (Ribbon cutting ceremony) by Dignitaries  |
| 1000 – 1300 hrs                                    | Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers |
| 1300 – 1400 hrs                                    | Lunch break  |
| 1400 – 1745 hrs                                    | Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers |
|  | Evening Free   |

| Day III: May 6, 2025, Jaipur JECC, Sitapura, Jaipur |  |  |
|---|--|--|
| 1000 – 1300 hrs                                     | Buyer – Seller B2B meetings (for registered buyers and sellers) at the booths of the registered sellers              |  |
| 1300 – 1400 hrs                                     | Free time/Lunch break  |  |
| 1400 – 1745 hrs                                     | Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers |  |
| 1745 – 1830 hrs                                     | Mandatory submission of feedback forms by the foreign buyers and Indian sellers                                      |  |
|   | End of Programme   |  |

\*\*\*\*\*\*\*\*